

Our first task is a simple one...can you write a speech for people in your community, convincing them to be kind to others at a time of need?

Use the help sheet to help structure your work.

Once finished, please email us what you have done at beth@pieuk.org.
If you feel really brave, you could even film your speech and upload it to social media! If you do, please tag us on Twitter, Facebook or Instagram on @pieuksocial.
We will be giving out prizes each week for the best pieces of work!

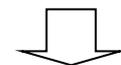
Which persuasive techniques will you include in your speech?

- **Address your audience directly**
You...us...we
- **Asking your listeners a question**
Would you like it if.....?
- **Using exaggeration**
If this happens, I'll go wild!
- **Include statistics to support your ideas**
75% of children think that...
- **Include a case study or specific example**
Beth, 25, explains ...
- **Repetition**
*We have listened. We have learned.
We have tried to make things better.*
- **Sentences with groups of 3 adjectives**
Television is fab, fun and informative.
- **Words that involve emotions or feelings**
Poor helpless animals suffer when they are abandoned.....
- **Expert Opinion**
Headteacher, Mr Jones, suggests that....

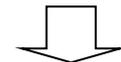
Paragraph 1 – Who are you and why are you making this speech?



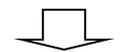
Paragraph 2 – What is your first point?



Paragraph 3 – What is your next point?



Paragraph 4 – What is your third point?



What is the final point that you want your listeners to hear from you?