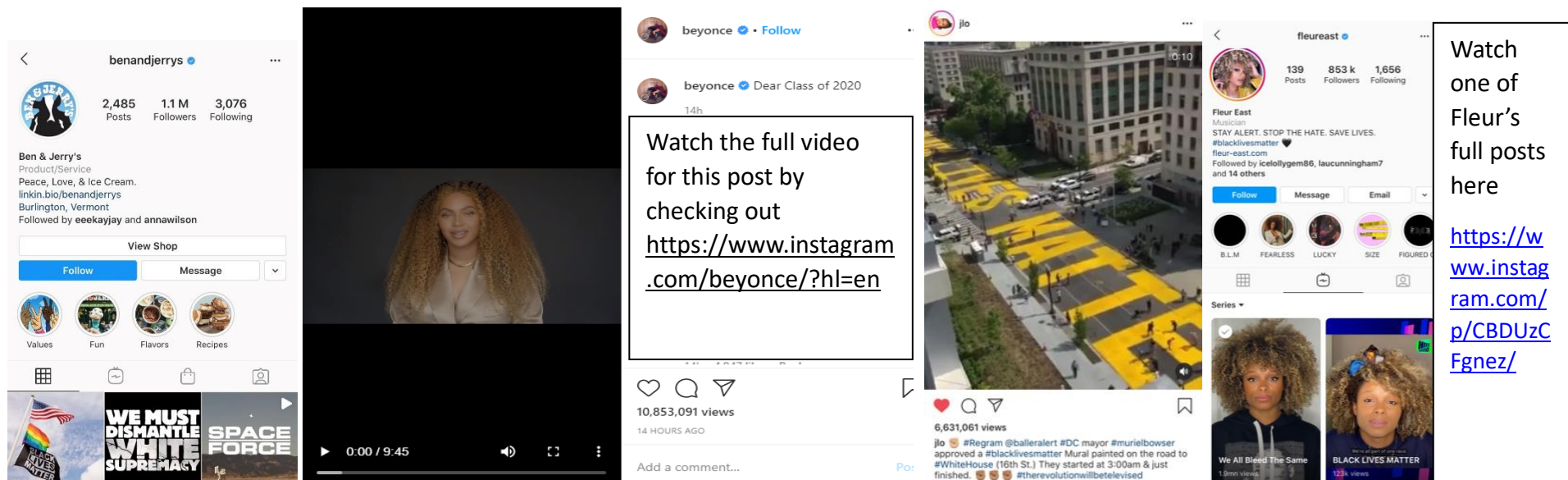


Due to the ongoing global protests in support of the Black Lives Matters movement, this week we wanted to ensure that our tasks were addressing this international issue. We hope these tasks help you learn, reflect and enable you to support the cause in a variety of ways.

## Digital – Using Digital To Be Heard

We live in a world today where we are surrounded by digital messages. More than ever over the past week, the messages we are being shown through screens and on social media have been more important, and more powerful than ever.

Have a look at a couple of important examples on the next page of how people are using a digital platform to help get their voices heard.



benandjerrys

Ben & Jerry's  
Product/Service  
Peace, Love, & Ice Cream.  
linkin.bio/benandjerrys  
Burlington, Vermont  
Followed by eekajjay and annawilson

2,485 Posts 1.1 M Followers 3,076 Following

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WE MUST DISMANTLE WHITE SUPREMACY SPACE FORCE

Watch the full video for this post by checking out <https://www.instagram.com/beyonce/?hl=en>

beyonce • Follow

beyonce Dear Class of 2020

14h

10,853,091 views

14 HOURS AGO

Add a comment...

jlo

6,631,061 views

#Regam @balleralert #DC mayor #murielbowser approved a #blacklivesmatter Mural painted on the road to #WhiteHouse (16th St.) They started at 3:00am & just finished. #therevolutionwillbetelevised

fleureast

Fleur East  
Musician  
STAY ALERT. STOP THE HATE. SAVE LIVES.  
#blacklivesmatter  
fleureast.com  
Followed by icelollygem86, laucunningham7 and 14 others

139 Posts 853 k Followers 1,656 Following

Follow Message Email

B.L.M. FEARLESS LUCKY SIZE FIGURED

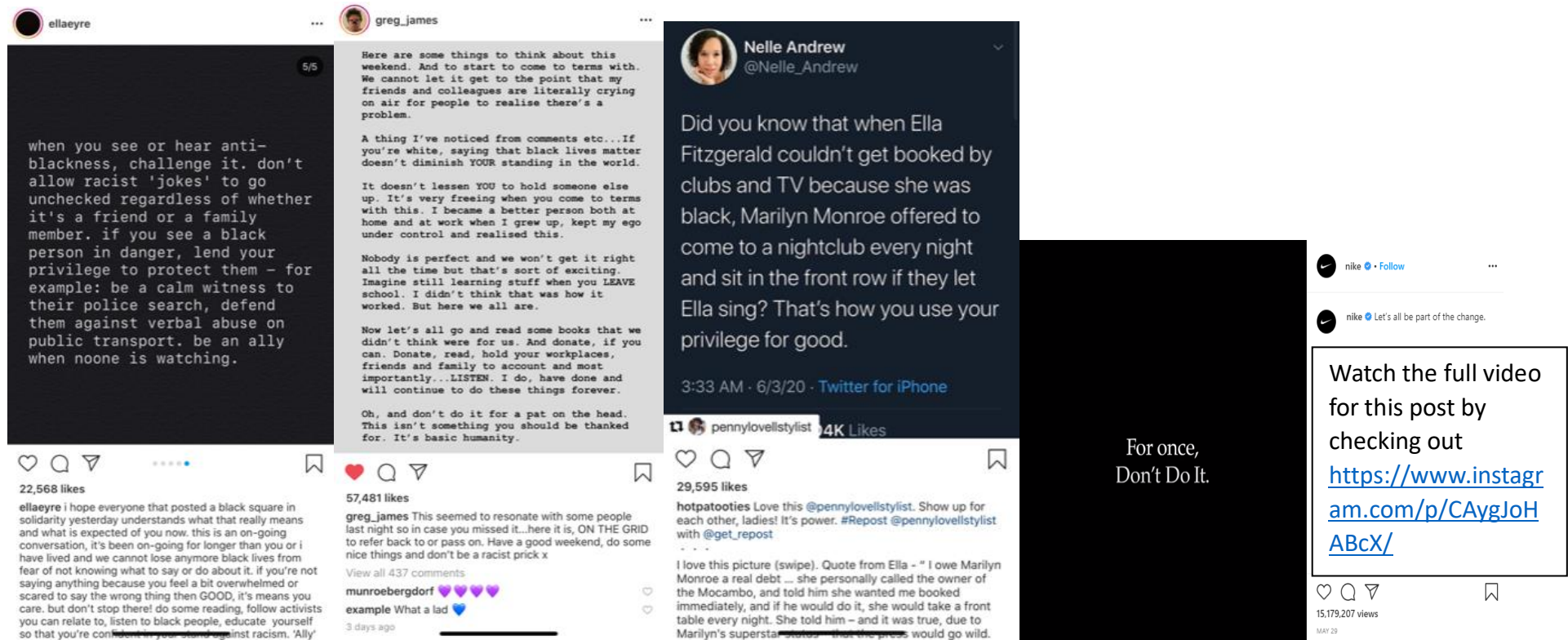
Series

We All Bleed The Same

BLACK LIVES MATTER

Watch one of Fleur's full posts here <https://www.instagram.com/p/CBDUzCFgnez/>

Don't forget to share your work with us by emailing it to [beth@pieuk.org](mailto:beth@pieuk.org) or posting examples of your work on social media and tagging us @pieuksocial.



Now you have looked at these examples, can you put together a collection of other examples of digital voices that have helped people to raise their voices as part of the Black Lives Matter campaign?

Don't forget to share your work with us by emailing it to [beth@pieuk.org](mailto:beth@pieuk.org) or posting examples of your work on social media and tagging us @pieuksocial.