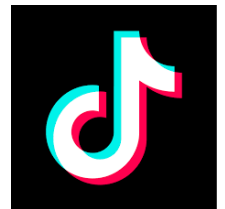


SOCIAL MEDIA True or False?





**TRUE
OR
FALSE**



**SOCIAL MEDIA HAS
NO RULES?**



FALSE


Each platform has their own rules and policies which must be followed.
Otherwise your profile could be removed.

YOU CAN BUY SOCIAL MEDIA FOLLOWERS?



TRUE

You can buy followers for as little as 39p.



**THE AVERAGE AMOUNT OF
TIME SPENT ON SOCIAL MEDIA
IS 3 HOURS PER DAY?**

FALSE

An average user spends 2 hours and 23 minutes on social media per day.

KYLIE JENNER HAS THE MOST LIKED PHOTO ON INSTAGRAM?



FALSE

The record is held by a photo of an egg!



world_record_egg  • [Follow](#) ...



world_record_egg  Let's set a world record together and get the most liked post on Instagram. Beating the current world record held by Kylie Jenner (18 million)! We got this 🥚

[#LikeTheEgg](#) [#EggSoldiers](#) [#EggGang](#)

43w



brunosadbno .



1h Reply



brunosadbno .



1h 1 like Reply



Liked by [weareadamrecruitment](#) and **53,906,786** others

JANUARY 4

Add a comment...

[Post](#)



**WHEN FACEBOOK ORIGINALLY
LAUNCHED YOU HAD TO BE A
UNIVERSITY STUDENT TO HAVE
AN ACCOUNT?**



TRUE

It opened to those aged 13 and over with an email address in 2006.

For this weeks digital task, create a fact sheet about the different social media platforms.

Think about the following:

- Target audience**
- Key features (what does it do? What is it used for?)**
- Pros/ cons of each platform (what is good and bad about it?)**
- What makes it different to other platforms?**
- What are your opinions about each platform?**

You can present your information in any way you choose. This could be a mindmap, a poster, or even try and present information as if it were on a social media feed!

Don't forget to upload your work and tag us on your favourite social media platform!

@pieuksocial

