

Making Your Own Memes

Producing a meme is another simple but creative way to put across a message to people. There are loads of ways people use memes to highlight important information, or even just have a joke about something.

Today we would like to challenge you to produce a meme to help make people smile during isolation! This should include something about what challenges you have faced during isolation.

Here's our example of the challenges we are having working from home during lockdown!



We have put together a help sheet which explains which app to download, and the basic steps on how to produce and share a meme.

To put together your meme, you might want to think about the following things:

- Use words and phrases in clever ways. Could you use a pun or a simile?
- Thinking creatively about which pictures to use.
- Are you using a picture from the internet? Make sure you are allowed to use that picture before putting it into a meme. (You need to look for something about 'creative commons' or 'redistribution rights'.)
- Can you add stickers or GIFs to the meme to help bring it to life?
- Who is the audience for your meme? Will this affect the language and pictures that you use?

Tag us in your completed Memes on Facebook, Twitter or Instagram @pieuksocial or email them to beth@pieuk.org. As always, we will be giving out prizes for the most creative examples. 😊